



Mark Maynard Sr.

January 5, 1947 - February 10, 2025

Mark Edmond Maynard I was born in Seymour, Indiana, on Sunday, January 5, 1947, to Charles R. and Leota (Pierce) Maynard. He entered into the presence of the Lord on Monday, February 10, 2025, in Springfield, Missouri, at the age of 78. "To be absent from the body is to be present with the Lord." Mark lived his life with unwavering faith, always putting God first.

Mark met the love of his life, Joy Anne Nicholson, at Central Assembly of God's youth group. He knew she was "the one," and they were married in Springfield, Missouri, on May 23, 1970. Together, they built a loving home, raising two children, and their legacy continues to grow.

Mark earned a degree in Elementary Education from Evangel University before serving briefly in the U.S. Army. He later pursued a Master's in Criminal Justice, leading him to teach at Drury University and serve as Deputy Sheriff of Greene County, Missouri. Never one to stop learning, he earned a Doctorate in Higher Education Administration from the University of Arkansas and later completed coursework for a Marketing degree.

His career was dedicated to both education and service. He was the Director of Security at Oral Roberts University, where he later became a Marketing professor in the business department. In 2007, Mark returned to his alma mater, Evangel University, to teach Business, a role he held until his

retirement. As a Professor Emeritus, he continued serving his community—teaching Sunday School, serving on the Board of Teen Challenge and acting as President of the Weller Neighborhood Association in Springfield.

Mark's greatest joy was his family. He deeply loved his wife, Joy, who preceded him in death in January 2007. His legacy lives on through those who cherish his memory:

Children:

Heather Braucher and husband Ronnie of Claremore, Oklahoma

Mark Maynard II and wife Jennifer of Tulsa, Oklahoma

Grandchildren:

Heidi Braucher, Riley Braucher, Audrey Braucher, Brodie Braucher, Niyla Maynard, Makayla Maynard, and Nehemiah Maynard

Mark was also preceded in death by his parents, Charles and Leota Maynard.

He was a devoted husband, father, grandfather, educator, and servant of the Lord. His kindness, wisdom, and unwavering faith will be remembered by all who knew him.

In lieu of flowers, the family has requested donations be made to the Joy Nicholson Maynard Scholarship at Evangel University: <https://www.evangel.edu/advancement/>

In the "Designation" field enter the name of the endowment: E37232 Joy Nicholson Maynard Endowment

Previous Events

Viewing

FEB 17. 12:00 PM - 7:00 PM (CT)

Hayhurst Funeral Home
1660 South Elm Place
Broken Arrow, OK 74012
(918) 258-9623
hayhurstfuneralhome@gmail.com

Visitation

FEB 17. 5:00 PM - 7:00 PM (CT)

Hayhurst Funeral Home
1660 South Elm Place
Broken Arrow, OK 74012
(918) 258-9623
hayhurstfuneralhome@gmail.com

Funeral Service

FEB 18. 2:00 PM (CT)

Hayhurst Funeral Home
1660 South Elm Place
Broken Arrow, OK 74012
(918) 258-9623
hayhurstfuneralhome@gmail.com

Burial

FEB 18. 3:30 PM (CT)

Park Grove Cemetery
1000 W. Houston St.
Broken Arrow, OK 74012
(918) 259-8691

Tribute Wall



“ Hayhurst Funeral Home created a Funeral Service in memory of Mark Maynard Sr.



Hayhurst Funeral Home - February 11, 2025 at 07:26 PM

SD

We loved and appreciated Mark and Joy ! Thankyu for letting us know. Mark has joined so many of the great cloud of witnesses now who are wanting to see our generation reach this world before Jesus returns. Mark will be missed. We think back of great memories of the years past when they were involved with us at Victory. We are grateful ! I ptay for the family to experience Gods supernatural grace during this time especially. Pastor Sharon Daugherty & Victory Church

sharon Daugherty - February 15, 2025 at 05:08 PM

JH

Mark was a trusted colleague and friend. I was honored to serve with Mark as a professor at ORU. He always had an encouraging word and a heart for the students. I am grateful to have known him and look forward to seeing him again!

Julie Huntley - February 17, 2025 at 04:04 PM

CT

“ *I have been blessed to know him since 1990. He was such a nice guy and always so loving to the students. I had many great laughs together with him. He is greatly appreciated and will be missed.*

Christopher W Tham - February 18, 2025 at 01:59 PM

FB

“ Dr. Maynard was a valued colleague in the College of Business at ORU--both as a professor and as a loyal supporter. We enjoyed his presence and his smile at our most recent events. He will be missed!

Fenimore and Fisher College of Business - February 17, 2025 at 05:05 PM

DT

I am so sad to hear of Mark's passing. He was a friend to everyone he met. He came to our diabetes support group and saved on our advisory board for diabetes education for many years. He is missed.

Dana Tindell - March 07, 2025 at 11:38 AM



“ Fairest of All was purchased for the family of Mark Maynard Sr..



February 17, 2025 at 10:48 AM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Mark Maynard Sr..

February 17, 2025 at 10:48 AM

PF

“ Pipeline to Jesus Church family purchased the Crystal Cross Bouquet for the family of Mark Maynard Sr..



Pipeline to Jesus Church family - February 16, 2025 at 12:15 PM



“ *Dr. Maynard always had a pioneering spirit. He also supported women in business. I remember when he had the vision for the "Project Enterprise" conference in Tulsa, OK and had Jennifer lead and execute his vision. It was the first of it's kind in the state and no doubt laid the groundwork for Tulsa's recent focus on innovation and business. I was honored to be a part of that project and a student of Dr. Maynard. Well done, Doc! Congratulations on your crossing and good luck on your next phase in spirit!*

Holly Wiggins - February 16, 2025 at 08:45 AM



“ *The Guffrey-Kaiser-Sharp Family purchased the Beautiful in Blue for the family of Mark Maynard Sr..*



The Guffrey-Kaiser-Sharp Family - February 15, 2025 at 09:01 PM



“ *Dr Mark Maynard. He was my marketing professor at Oru from 1989 to 1993. The Maynard family was kind enough to invite this Oru student from California to Thanksgiving dinner when I couldn't fly home. Dr Maynard s wisdom and advice iwas priceless and his sense of humor help me make it to graduatiin day. He was an amazing person and I was blessed and honored to have him as professor, mentor and friend. He will be missed. Sending prayers to the Maynard family during this time.*

Tami Tallent Hahn - February 15, 2025 at 01:55 PM

TH

Oru name Tami Tallent. Married name Hahn now.

Tami Tallent Hahn - February 15, 2025 at 01:56 PM

GB

“ *Mark was a gentle soul, filled with love and joy to everyone around him. He served on the ATCUSA board of directors for several years and was always fun to be around. He loved people like Christ loves people. He was thoughtful and funny. We will see you in heaven friend! - Gary and Debbie Blackard*

Gary Blackard - February 14, 2025 at 08:59 AM

JS

“ *Mark was a great friend and colleague. He had the heart of a teacher and was a leader in business and life. His legacy will continue to grow through all the students and colleagues he touched.*

Jim Stovall

Jim Stovall - February 14, 2025 at 08:32 AM

EB

“ *Dr Maynard was my professor in early 2000s at ORU. I remember him often - especially when I watch the Super Bowl (he made us analyze the commercials in marketing 101). He also had us memorize Mazzios phone number and I still know it. He was kind and treated his students well. He loved Jesus!*

Erin Bailey - February 13, 2025 at 07:29 PM

JB

“ Mark was a member of the Teen Challenge USA board when I was hired as the President in 2015. Mark was keen, insightful, straight forward and at the same time kind and supportive. Over the 4 years that followed he was an excellent example of Christ-centered leadership and servanthood. He was not only a colleague but he became a friend to me and my wife. His irregular and seemingly unplanned visits to the office just to see “how we were doing” meant more than we could say. Mark was a dinner guest at our home from time to time. He was easy to please and always showed his appreciation by eating heartily. We love you Brother. See you in heaven. — Joe & Irene Batluck

Joe Batluck - February 13, 2025 at 07:04 PM

AB

“ ATCUSA Staff & Gary and Debbie Blackard purchased the Garden Cross for the family of Mark Maynard Sr..



ATCUSA Staff & Gary and Debbie Blackard - February 13, 2025 at 04:53 PM

JL

“ He introduced me to my wife 32 years ago... and he was also my fishing buddy. Had many trips together. Going to miss his smile. Sad I never got to say goodbye!! I will see him again! God bless the family.

Jason Long - February 13, 2025 at 03:24 PM

DK

“ Dr. Maynard was my marketing professor at ORU. I remember his enthusiasm and many of the lessons he taught continue to help me in my job as an evangelist. I appreciate his heart for the Lord and his passion for teaching his students. He was a great professor.

Daniel King - February 13, 2025 at 03:02 PM



“ Arrive in Style was purchased for the family of Mark Maynard Sr..



February 12, 2025 at 04:18 PM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Mark Maynard Sr..

February 12, 2025 at 04:18 PM

LF

“ Love, The Haertel & The Bowman families purchased the Simply Elegant Spathiphyllum for the family of Mark Maynard Sr..



Love, The Haertel & The Bowman families - February 11, 2025 at 09:49 PM



“ *It is our honor and privilege to serve the Maynard family and to provide this permanent tribute website in memory of Mark.* ”



Hayhurst Funeral Home - February 10, 2025 at 02:31 PM